Broad Criteria

[Content (.75)](#_3qfgzxeqwkg6)

[Design (1)](#_bqfk01jw0uwm)

[Pedagogy (1)](#_z4tldzqhbp7y)

[Other (.25)](#_y9ybrdi2ha0z)

# Content (.75)

Alignment:

"The text makes alignment with professional standards explicit."

* Never (I can’t find a single reference to this)
* Hardly at all (It mentions this in passing)
* Sometimes (It occasionally mentions alignment but not consistently).
* Consistently (It mentions alignment with professional standards in all or nearly every chapter).

Reliable/Trustworthy/Credentialed Author:

What is author’s profession:

* professor
* practitioner (how long?)
* other

Has the author published in this area before? (Do this through searching on google scholar)

* Never. This is the only book they have written
* Infrequently. This author has written other books/publications in this area (2-5)
* Frequently. This author has written many things in this area ( 6+)

How often is the author’s works cited? (Do this through Google scholar, h-index)

* Unknown / NA
* Infrequently (h-index < 5)
* Frequently (h-index 6 - 15)
* Very Frequently (h-index 16+)

Book Citations (how many times is this book cited)

* Unknown / NA
* Infrequently (< 20)
* Frequently (21-100)
* Very Frequently (101+)

How often do they use citations to substantiate the claims in each chapter?

* Never
* Infrequently (<5 citations per chapter)
* Frequently (6+ citations per chapter)

CONTENT CONCLUSION: “I feel like I can trust this author.”

* Strongly Disagree
* Disagree
* Neutral
* Agree
* Strongly Agree

# Design (1)

Structure/Logic - There is a logical flow across chapters.

* Strongly Disagree
* Disagree
* Neutral
* Agree
* Strongly Agree

Intuitive/familiar layout: The look of the book has a familiar, intuitive, and inviting feeling to it.

* Strongly Disagree
* Disagree
* Neutral
* Agree
* Strongly Agree

Aesthetics - font size: Is the font-size easily readable?

* No - Too Small (10pt or less)
* No - Too Big (14pt or greater)
* Yes (11pt - 13pt)

Aesthetics - graphics: How many graphics are included?

* None
* Few (<1 per chapter)
* Some (1-2 per chapter)
* Many (3+ per chapter)

Aesthetics - graphics: The graphics look high-quality and seem helpful (rather than intimidating).

* Strongly Disagree
* Disagree
* Neutral
* Agree
* Strongly Agree

Stated level: Does the text state what level of practitioner it is written for (novice, intermediate, expert)?

* Yes. Expert
* Yes. Intermediate
* Yes. Novice
* No

# Pedagogy (1)

Audience: Is it on my level?

The text uses unfamiliar jargon or vocabulary without explanation (REVERSED)

* Strongly Disagree
* Disagree
* Neutral
* Agree
* Strongly Agree

The text is addressed to me as a beginner in project management

* Strongly Disagree
* Disagree
* Neutral
* Agree
* Strongly Agree

The text is addressed to me as a student

* Strongly Disagree
* Disagree
* Neutral
* Agree
* Strongly Agree

Defines Terms

Is there a glossary?

* Yes
* No

Is there a glossary for each chapter?

* Yes
* No

How extensive is the glossaries in the text?

* Too extensive
* Just right
* Too little

Are terms bolded (or highlighted in some fashion) within the text?

* Yes
* No

Chapter Summaries: Are chapter summaries included at the beginning of each chapter?

* Yes. At the beginning.
* Yes. At the end.
* No

Chapter Objectives: Are chapter objectives included at the beginning of each chapter?

* Yes
* No

Multimedia: How often are multimedia included?

* None
* Few (<1 per chapter)
* Some (1-2 per chapter)
* Many (2+ per chapter)

# Other (.25)

Affordability: How much does the textbook cost?

* None/open/free ($0)
* Low (<$70)
* High ($70+)